



KAITLYN YOUNG

Video Production Manager

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kaitlynsyoung.com 

PROFESSIONAL SUMMARY

Kaitlyn Young is an award-winning videographer and producer. She is currently leading the Tampa Bay Rays video team, supporting a team of five video producers in their brand department of 20+ creatives. She has been working in professional baseball for six seasons, with 10+ years of video production experience.

SKILLS

Adobe Premiere
Adobe After Effects
Adobe Photoshop
Adobe Illustrator
Adobe Media Encoder
Sony FX Cinema Line Cameras
R3D Cinema Cameras
DSLR Cameras
Professional Lighting Setups
Live Production Experience
Dream Catcher Replay Systems
Microsoft Office

EDUCATION

Bachelor of Arts – Digital Sports Production

Ball State University,
2014-2018

Member of Ball State Sports Link Digital Sports Production immersive learning program.

WORK EXPERIENCE

Manager, Video Production

Tampa Bay Rays | March 2018 – Present

- Oversee and manage all Rays video content for internal and external stakeholders from conceptualization to completion.
- Delegate and produce projects, video shoots, and gameday responsibilities while maintaining production budgets.
- Film/write/produce/edit videos ranging from interview segments, highlight reels, commercials to social media, in-game features and gameday coverage.
- Collaborate with the Rays Creative Team and numerous internal and external stakeholders to conceptualize and create content while upholding the Rays brand identity and objectives.
- Assist direct reports with video projects from conceptualization to completion while providing constructive feedback when necessary.
- Manage and maintain all video project timelines and schedules.
- Review and approve all content and deliverables created by Rays video team.
- Assist in-game production crew with video assets for the in-game show as well as crewing video team for in-house production positions.

Digital Media Extern

NCAA | September 2016 - January 2018

- Produce WBB Tournament social content for NCAA social platforms.
- Created numerous videos for NCAA March Madness social platforms.
- Assist managers and directors during NCAA events including Men's and Women's basketball championships, Women's College World Series, and Selection Sunday shows.

References provided upon request